

Appleton North Lightning Booster
Board of Directors
September 11, 2013
MINUTES

Meeting called to order: 8:01 pm

Attendees: Sheree Garvey, Shawn Blessing, Amy Schilling, Julie Bargholtz, Christine Blessing, Traci Henning, Jodie Larsen, Pam Herrling, Mary Jarrett, Carol Valk, Peg Weber, Chuck Van, Ranae Sommers, Carrie Minges, Kevin Herrling

Approval of August Minutes: Kevin Herrling moved to approve minutes, Amy Schilling seconded the motion. APPROVED 15-0

Nomination: Motion by Sheree Garvey, seconded by Shawn Blessing to nominate Mary Jarrett as Secretary. APPROVED 15-0

Public Discussion:

- Membership and craft fair reports
- Volunteers – will give updates
- Website – football field vision, special presentation relating to project

Old Business: Look over By-Laws for next meeting. Look for input, discussion and decision next time.

President Update and Goals:

- President Garvey explained two goals for this year as President is to be more transparent and make Booster Club more visible and help Activities Director Kevin Herrling to get in-door concession changed.
- An updated procedure for Booster Club mail, is that President Garvey will go through it first, then turn it over to the appropriate chairperson. Mail will be picked up by Sheree at least weekly if not more and then they will turn over any bills to Treasurer Amy Schilling after they have been verified.

Craft Fair Report:

- Carol Valk and Julie Bargholtz are working on marketing pieces, and made a flyer, and it will be put on Facebook.
- The new name of the Craft Fair is Artisan Faire.
- Packets to vendors are going electronic to save on expenses of mailing packets.

- They are working on a volunteer site.

Membership Report:

- Jodie Larson kicked off new membership program in August.
- Membership met as a committee and put together a calendar of month to month activities.
- Three main goals are to get forms in, get thank you cards and awards out, and look how we better get 8th grade parents involved.
- Looking at how to include alumni will be next.
- Want to bring in stats quarterly
- Motion by Sheree Garvey, seconded by Shawn Blessing to approve #2 of the Draft of Common Questions on New Booster Club Program.
APPROVED 15-0

Website Report:

- President Garvey said that Carrie Minges agreed to do website changes.
- If you are a chairperson contact Carrie Minges to update the website.
- You must be a board member chair to make adjustments to the website.

Volunteer Report:

- Peg Weber said that the Liaison Program is working well.
- Sign up to be a lead for concessions.
- Train leads, and if you need help, call Traci Henning, Concessions chair.

Activities Director Report:

- Kevin Herrling said that he would have a wish list by the October meeting.
- An estimate for concessions would be \$5000.00 for cabinetry and counter top.
- Monies from parents selling apparel at the football games will go to the Booster Club for a scholarship fund or endowment fund.
- Builds and grounds project update: trying to get field turf for football field. This will be a sub-committee organized by Kevin and he will be looking for board members to serve on this committee.

Treasurer Report:

- Amy Schilling passed out a sheet with the Booster Club bank balance.
- Work will be done with concessions revenue/net income
- We will work on a budget. Budgets will have to be approved. A proposed budget will have to be made and try to stick to it.

- Next meeting, Amy needs to get Craft Fair information and work on a budget.

Adjourn: Sheree Garvey made a motion to adjourn, seconded by Kevin Herrling at 9:05 pm. APPROVED 15-0.