

Appleton North High School Sports Booster Club
Board of Directors
October 10, 2012
MINUTES

Meeting called to order: 7:00 pm

Attendees: Paula Vandehey, Traci Henning, Ranae Sommers, David Holloway, Maureen Holloway, Christine Blessing, David Brosman, Katy Eiden, Shalene Enz, Peggy Weber, Kevin Herrling, Julia Squier, Sheree Garvey, Lori Dougherty, Kate Girouard, Julie Kloiber, Jodie Larsen, Traci Thorn, Jon Moeller and Tia Emling

Public Discussion:

- President Enz shared thank you notes the Booster Club received from North athletes.
- President Enz handed out the Monthly Highlights for September - October, 2012.
- Peggy Weber will take minutes at the next meeting as Paula Vandehey will not be in attendance.
- Discussion was held about possible ways to update the website. This topic will be on the November agenda for further discussion.

Approval of September Minutes: Paula Vandehey moved to approve minutes, Jodie Larsen 2nd the motion. APPROVED 20-0

Activities Director, Kevin Herrling: Kevin reviewed his list of coaches' requests for the 2012/2013 school year. He prioritized the requests from 1 to 4. A member gave Kevin the idea to request some funds each year to set aside for future campus improvements. He plans to put together a team of people to help him develop a long-term campus improvements plan. His total request for the priority 1 and 2 items, \$12,000 for future campus improvements and \$2500 for additional 2012 requests, totaled \$36,990. Paula Vandehey said this amount is consistent with past requests as well as consistent with the 5-year plan. Discussion was held on the existing ice chest as well as the requested ice machine. Questions were asked on some of the items with lower priority including the girl's swimming warm-ups and the soccer goals. Dave Holloway responded to questions on how "reserved funds" work. Sheree Garvey think the reserved funds is a huge step in meeting long-term needs. Traci Henning moved to approve \$36,990 as requested by Kevin Herrling, Katy Eiden 2nd the motion. APPROVED 20-0.

Volunteers - Website for leads and volunteers:

- Kate Girouard said the Volunteer Site is up and running. She sent an e-mail to all members explaining how to access the site. Discussion was held on best way to get some teams signed up for concessions. Anyone with ideas should contact Kate.

Displaying Booster Club Past Expenditures:

- Shalene Enz distributed a document that contains recent expenditure information. Each Committee can find ways to share the many ways the Booster Club spends money each year. Everyone agreed it is really important to celebrate these contributions so the North community knows where their money goes when purchasing concessions, attending the Craft Fair, etc. Lori Dougherty had an idea to purchase magnets with Volunteer website just like North has one or calling the office for absences. Sheree Garvey said the Marketing Committee will work on the magnet idea along with other marketing ideas raised throughout the meeting.

Committee Budgets:

- President Enz will e-mail members a proposal for developing budgets for each Committee. This topic will be on the November agenda.

Craft Fair:

- Lori Dougherty and Traci Thorn updated the Board on the upcoming Craft Fair. All booths have been sold out for months, but they have squeezed in a few more this year. Still looking for a few more volunteers. Nescos need to be dropped off Friday night. Baked goods do not need to be cut up and can also be dropped off Friday night. Everyone expects this to be another successful event!!

5-Year Plan:

- Shalene gave Dave Holloway a contact of someone who is possibly interested in taking on the task of updating the 5-Year Plan. This will be discussed further at a future meeting.

Adjourn: Kate Girouard made motion to adjourn, second Maureen Holloway @ 8:00pm 20-0.