

Appleton North Booster Club
November 11, 2015
Minutes

Meeting Called to Order: 7:02 p.m.

Attendees: Linda Books, Bridget Crane, Sheree Garvey, Traci Henning, Kevin Herrling, Katy Hopp, Mary Jarrett, Rose Marie Milani, Carrie Minges, Randy Pope, Julia Squier, Chuck Van, Jane Zuck

Welcome and Approval of October Minutes: Kevin Herrling made a motioned to approve and Randy Pope seconded. **APPROVED** 13-0.

New Business: Having Booster Bash in September 10, 2016? We need to establish a committee and a chair. Bridget Crane will be chair.

Financial Update:

- Review of financial statement – Wrestling Coaches Clinic, Happy Cookies for Artisan Faire.
- The bank statement needs to be sent to the president and the vice president monthly. Since we do not have a vice president, the statement goes to Julia Squier.
- We will need a new treasurer for next year. We will need to hire an auditor as well.

Artisan Faire:

- Update – still looking for volunteers.
- Coaches have contacted the teams.
- We will need to make sure that all coaches have contacted their teams. Kevin will send message out to teams.

Concessions/Volunteer Update:

- Popcorn Change-Discussion regarding changed in our popcorn vendor. Currently we use Valley Popcorn. Valley has a new option for Yellow Popcorn that is Gluten Free. We did a taste test and decided to finish with our inventor with white popcorn then move to using the yellow. Yellow bags are smaller and a little bit harder to serve. FYI

Golf Outing Update:

- New Committee members – nothing to report

AD Update: Red Smith Banquet- Nominations for the Red Smith Award were discussed. We looked at our previous winners and other nominations. Lukas Jaden was discussed as a possible nomination. He is a teacher at Roosevelt/KA and is a coach for Cross Country and Basketball. He has been working with our athletes in Mindset and Sports Psychology and also created Inspire, which is a basketball clinic for youth with disabilities. Julie and Sheree agreed to create nomination and bring to next meeting.

Marketing Update:

- Membership gifts/apparel/logo
- Booster shirts –
- Yard Signs Update- Yard sign marketing continues to grow. We brainstormed ideas. We discussed that we would have a sample at the Artisan Faire and that we would use one as a sign to advertise our concessions stands.

Booster Website Update: Please send updates and pictures to Carrie.

Membership – Email list update: What do we want to use the email distribution list for:

- Allows us to have easy access to emails to people who have indicated the area they want to volunteer in the area they indicated?
- Marketing of Events: Artisan Faire/Golf Outing/Summer Booster Bash
- Send out Quarterly Newsletter: How are teams doing? Events and Contributions and Accomplishments and Fundraisers
- Organized way for people to take over.

Proposal is \$300 per year in addition to our current contract to use Network Solutions that contracts through **Constant Contact**. Current Contract is \$350 every two years and \$40 per year for the domain.

Motion: Sheree made a motion and Jane Zuck seconded. **APPROVED** 13-0.

Benefit Features of Constant Contact:

- Allows for subscribe and opt out

- Can be used on all devices
- They manage it
- Allows multiple committee chair users
- Allows for future Twitter use

Downside: Cost

Benefit of Volunteer Spot:

- Cost
- Has a lot of our emails already
- Board members are used to it
- Easy to navigate

Downside:

- We manage
- Privacy concern
- Email management is not their reason for existence

Work that needs to be completed:

Carrie: Merge the current lists into EXCELL

Current list that exist:

Membership List

- Volunteer Spot List
- Golf Outing List
- Sheree Alumni List: Ask Kevin to have every senior fill this out using a Google Docs Form
- Sheree Team Email Lists: Need Kevin to work through coaches to provide a sign at coaches meeting

Sports Book Update: Rose Marie discussed the Sports Book process and the timeframe it takes for the processing of the pictures using Network Photo. No decision was made but more of an FYI regarding why the sportsbook takes so long to be completed.

Adjourn: Bridget Crane made a motioned to adjourn and Sheree Garvey seconded at 8:00p.m. **APPROVED** 13-0.