

Appleton North High School Sports Booster Club
Board of Directors
May 8, 2013
MINUTES

Meeting called to order: 7:00 pm

Attendees: Sheree Garvey, Shawn Blessing, Traci Henning, David Brosman, Jodie Larsen, Julia Squire, Maureen Holloway, Dave Holloway, Shalene Enz, Kevin Herrling, Paula Vandehey, Carol Valk, Julie Bargholz, Kate Girouard and Peggy Weber.

Approval of March Minutes: Jodie Larson moved to approve minutes Kate Girouard seconded the motion. APPROVED 15-0

Public Discussion:

- League of Leaders invited Board to celebrate Mother's Day on May 12th in Library Media Center.
- Discussion held on audit of Booster Club Board financials. This topic will be an agenda item for the June meeting.
- Discussion held on whether minutes and agendas should be posted on our website, and how open the Board meetings are to Booster Club Members. Everyone is in favor of transparency, but a set process needs to be in place for non-Board members to participate in meetings.
- The June meeting will start at 6:30 at North High School and then reconvene at the Stonyard after official meeting business is completed.

Election of new Board Members:

- Motion by Jodie Larsen, seconded by Sheree Garvey to approve two new Booster Club Board Members: Mary Jarrett and Chuck Van. APPROVED 15-0
- Additional nominees will be considered at the June meeting.

Concessions Report:

- Traci said concessions went very well this year. From June 1st through May 31st (our fiscal year) we made \$31,050 in concessions. Everyone applauded Traci and her team for a fantastic job!!

Activities Director Report:

- Kevin shared that the Facilities Planning Group will meet again later this month.
- Some of the baseball field improvements have started (netting and fencing), but many more are needed in the near future (bullpens, diamond mix, etc.)
- Shared with the group that he thinks it is unbelievable how many great kids we have - something for us all to celebrate!
- Concession area will be reconfigured in time for winter concessions.

- Many rainouts so far for the spring season, which has impacted the athletes and concessions.

Endowment Fund Report:

- Dave Holloway said the endowment fund has grown 10% over the past 6 months. Motion by Dave Brosman, seconded by Kevin Herrling to transfer \$10,000 to Endowment Fund. APPROVED 15-0
- Motion to consider additional transfers to Endowment Fund every May by Dave Brosman, seconded by Kate Girouard. APPROVED 15-0
- Discussion on creating a Booster Club Scholarship will be an agenda item at the September Board meeting.

Membership Report:

- Jodie Larsen reminder Board that we want to finalize the brochure so any final edits should be shared with her within the next few weeks.

Marketing Report:

- Peggy Weber shared the new "Powered by the Appleton North Booster Club " as a possible logo for shirts and other marketing efforts.

Vice President Report:

- Sheree requested all Committee Chairs submit their budgets by the August meeting.
- Any additional nominations of potential new board members should be sent to Paula as soon as possible along with a brief bio.

Craft Fair Report:

- Julie Bargholz said they are working hard to improve the Craft Fair. Examples include selling tickets ahead of time to alleviate congestion at the door, eliminating bake sale to make room for 22 additional vendors (for a total of 183 vendors), and looking to go electronic to save paper and time. Everyone thought these were all great improvements to an already awesome event!
- They ran out of food early last year so Peggy is adjusting food amounts accordingly.
- Continue to look for additional outside vendors.

Adjourn: Maureen Holloway made motion to adjourn, seconded by Dave Brosman @ 8:20 pm. APPROVED 14-0.