

Appleton North Lightning Booster  
Board of Directors  
March 12, 2014  
MINUTES

**Meeting Called to Order:** 8:03 p.m.

**Attendees:** Sheree Garvey, Shawn Blessing, Amy Schilling, Mary Jarrett, Katy Eiden, Traci Henning, Jodie Larsen, Julia Squier, Chuck Van, Ranae Sommers, Carrie Minges, Kevin Herrling

**Welcome and Approval of February Minutes:** Kevin Herrling moved to approve and Shawn Blessing seconded. APPROVED 12-0.

**Public Discussion:**

- Next month bring names and bios of potential board members for next year.
- How we want to market the booster club in the sports book.
- If anyone has information to put on the website, give to Carrie Minges. (Golf Outing information was given to Carrie.)
- Website
- Senior pictures

**Monthly Review of Statement February:**

- Amy and Julia – We did a lot of really good things. Our reserve funds are down if you due to activity, we were able to pay for the athletic director requests that were approved in October 2013, look at our year to date activity, you can see how sports have benefited from year to date funds.
- Kevin Herrling moved to approve the statement and Shawn Blessing seconded. APPROVED 12 - 0

**Membership:**

- Remind parents to volunteer, trying to make sure that we have enough liaisons for next year.
- Share information on Facebook page.
- Brochure for next year will not be changed for 2014-2015
- Trying to get membership information out to middle school about membership.
- Changing with our program is the gift card for the lightning pride apparel, not the store apparel.
- Alumni – we reached out to Harris Graduate to get to our alumni and get them excited about giving back to our school.

**AD Report Kevin Herrling:**

- Had a good meeting about field turf expansion. Hoping to get approval to move forward with that.
- Spring sports starting next week.
- We had a parent donate some money to have the baseball field plowed off of snow.

### **5-Year Plan Update and Future Planning for Board Purchases:**

- The subcommittee made up of Carrie Minges, Jody Larson, Kevin Herrling, Amy Schilling and Shawn Blessing.
- See power point.
- Went over Bi-laws and what it says.
- How do we interpret the Bi-laws, it is our job to ensure both long term and short-term needs are met. **It is not our job to create the projects, it is our job to ensure there is funding for them.**
- Definitions of Short Term (the perishable items that the teams need now that has a shelf life less than 18 months), Long Term (a big project that we need to plan for that has a shelf life longer than 18 months), Carry Over (balance carried over year to year to fund start up needs), Endowment (fund set aside for long-term projects, scholarships, etc.).
- What do we do with our Current Proceeds – Short Term is 30%, Long Term is 50%, Endowment is 10%, Carry Over is 10%.
- Next Steps - document the distribution percentages; determine next steps for the endowment fund (athletic scholarship? Long term? Other?) Continue to fund long-term projects every other year.

### **Discussion and input of the 5-Year plan**

- Carry Over is defined as Start-Up for the next year.
- Whatever the long-term project would be would go into reserved funds; we also have the obligation to be good stewards as a board if the long-term project does not happen within two years, it must be designated for a new project. We must not just leave the money set aside.
- What would be needed for an approval?
- The motion would be: A proposal would be to use these guidelines as presented at the board meeting as a basis for our annual budget. APPROVED 11-0.
- The sub-committee is going to meet before next months board meeting.
- Kevin would like to start with a \$40,000 and \$50,000 budget to get baseball field ready.
- Amy Schilling made a motion for baseball project enhancement with a targeted price of \$45,000, Jodie Larsen seconded it. APPROVED 11-0.

Sheree Garvey motioned and Shawn Blessing moved to adjourn at at 9:23 p.m.