

**Appleton North Booster Club**  
**March 11, 2015**  
**Minutes**

**Meeting Called to Order:** 8:04 p.m.

**Attendees:** Chuck Van, Renae Sommers, Sheree Garvey, Carrie Minges, Katy Eiden, Jim Pohlman, Amy Schilling, Julia Squier, Jodie Larsen, Karen Meyer, Mary Jarrett, Kevin Herrling, Traci Henning,

**Welcome and Approval of February Minutes:** Jodie Larsen made a motion to approve and Amy Schilling seconded. **APPROVED** 14-0.

**New Business:**

- Expectation of each member bringing names of confirmed new members to the April Meeting.
- Review of our succession planning meeting

**Financial Update:** Very little activity this month.

**AD Update:**

- Cardio room will have its annual maintenance.
- Homefield Advantage Project - Nike is the primary sponsors along with two other large donors are paying for the field turf portion. They do not want any advertising on the field. It is a North, West and East high school project. The goal is to have the fields ready to go by the start of the football season this year.

**Concessions/Volunteer Update:** Concessions is going very well.

- Spoke with Coke rep and they are willing to let us sell Coke with the Mountain Dew.

**Artisan Faire Update:** No update.

**Marketing Update:**

- End of the year Booster club outing party at Stoneyard – August 8<sup>th</sup> – summary. Working on two bands and possible a pig roast. We will pre-sell tickets for the events. The band Mis-Trial has committed and we are waiting on confirmation from another event.

**Booster Website Update:** Need current newsletter. Need president's letter. Jodie will give new info for membership.

**Membership Update:**

- Facility expansion project
- Checks to give to Amy.
- Need to talk about Pride apparel for next year.

**Sports Book Update:** no update

**Open discussion:**

- We will raise the price of the golf outing just a bit for more upgrades.
- For next meeting, talk about maybe having three volunteers for the three sports seasons.

**Adjourn:** Carrie Minges motioned and Amy Schilling seconded to adjourn at 9:10 pm. **APPROVED** 14-0.