

Appleton North Booster Club
January 13, 2016
Minutes

Meeting Called to Order: 7:03p.m.

Attendees: Linda Books, Katy Eiden, Traci Henning, Steve Hoeft, Mary Jarrett, Joe Meyer, Carrie Minges, Tracey Tomassetti, Julia Squier, Chuck Van, Jane Zuck

Welcome and Approval of December Minutes: Jim Pohlman made a motioned to approve and Traci Henning seconded. **APPROVED** 11-0.

New Business:

- Set up meeting with each committee head with Chuck Van.

Financial Update: - absent

Summer/Fall Booster Club Bash: Chuck will talk with Bridget.

Artisan Faire: Update/results, financials next month. Will have an end of month meeting to make next year's faire more successful. Possibly offering coat checks, child-care, etc.

Concessions/Volunteer Update: Need more volunteers for upcoming swim meets. Performance team had their lightning bolt explosion and we bought back \$500.00 in product that they did not use at cost.

Golf Outing Update: 21st Annual Booster Club Golf Outing - Friday June 24, 2016. Golf Scramble Event. Irish Waters Golf Course – Shotgun Start at 9:45 a.m.

AD Update:

- High-level basketball camps need a definite answer by the end of the week. They want us to sell concessions. This is July 29-31st, 2016. AAU Boys and girls grades 5-12.
- The baseball windscreen has been ordered and the banner portion was delivered last week. It looks great!

- There is an effort to revitalize the facilities fund raising project. The AD's are meeting with Huterra next week and will begin the process.

Marketing Update: absent

Booster Website Update: Make sure the correct brochure is on the website. Carrie has an email list of volunteers from volunteer spot, cards from golf outing. Need the new email list for the new members for this school year.

Membership – Email list update:

Gifts/apparel/logo – For membership we have car decals, bag tags, flags, stadium blankets and yard signs are going to be incentives for memberships. They may be for sale, not sure yet.

Jackets for past new members: They were ordered.

Sports Book Update: absent

Open discussion:

- Booster Club moving forward? Any thoughts about where it's going. What do we need to do?
- Steve Hoeft suggested that one parent from each sport become a member of the Booster Board for next year to be the parent communication.
- Get coaches involved, and get parents' emails.

Adjourn: Jim Pohlman motioned to adjourn and Jane Zuck seconded at 8:24p.m.

APPROVED 11-0.