

Appleton North Lighting Booster  
Board of Directors  
January 8, 2014  
MINUTES

**Meeting Called to Order:** 8:11 p.m.

**Attendees:** Sheree Garvey, Shawn Blessing, Mary Jarrett, Katy Eiden, Traci Henning, Jodie Larsen, Julia Squier, Chuck Van, Carrie Minges, Kevin Herrling

**Welcome and Approval of December Minutes:** Jodie Larsen moved to approve and Peg Weber seconded. APPROVED 12-0.

**Public Discussion:**

- Jodie Larsen, has the Lightning Pride Apparel in the red candy cart. She has leftovers at her home. They are selling apparel at concessions. Can people still order it there is not their size? Yes.
- The boys and girls swim team did the wave, and raised \$1850.00 to benefit the pool.
- Agenda item for February meeting: Give consideration about focusing on the Appleton booster club. Think on how we raise money, where are the efforts besides fundraising? If we sustain the money that we currently raise, year after year, is there a special project that we can do something else for the school? It would be a good opportunity for us to put our name out there. What are we expected to raise, with our fundraising? Through craft fair, golf north outing, concessions. What balance do we want to carry over every year? What are the needs? Make decisions on what we are going to try to make, spend, and carry over.

**Monthly Review of Statement:**

- Amy sent out which is all related to concessions.

**President Report:**

- Letter from Pam Herrling is no longer able to serve on the board. Read letter she sent.
- Our board is typically under as far as membership. We certainly continue to add people, or nominate people in March.

**AD Report Kevin Herrling:**

- Turf meeting is tomorrow. It was just put on hold, due to the referendum.
- Kevin gave out t-shirts to fans watching basketball.
- MacKenzie Griesch is the Red Smith Awards recipient for JJ Keller Foundations Scholarship.

**Membership Update:**

- Jodie Larsen is going to send out an email and thank them for being the parent liaison. Get on phone and ask how they are doing, and if there is anything else that we can do to help them.
- February, bring letter in and get those parents to enroll in booster program.
- Alumni and program is meeting next week, we need to reach out to them for money. We are the only school who does not reach out to alumni.

Sheree Garvey motioned and Shawn Blessing seconded to adjourn at 8:55 p.m.