

Appleton North Booster Club
January 14, 2015
Minutes

Meeting Called to Order: 8:00

Attendees: Shawn Blessing, Amy Schilling, Carrie Minges, Jodie Larson, Katy Eiden, Traci Henning, Mary Jarrett, Jim Pohlman, Joe Meyer, Karen Meyer, Julia Squier, Sheree Garvey, Katy Hopp, Renae Sommers, Rose Marie Milani

Welcome and Approval of December Minutes: Jodie Larsen made a motion to approve and Amy Schilling seconded. **APPROVED** 15-0.

New Business:

- The Performance team thanks for the help; they could not do what they did without the boosters.
- Risk factor from the audit, the closet is not getting locked, and product is going to start walking away. We have to get a cage to lock up the booster concession supplies, soda, etc. Shawn will contact the school administration to find out what is entailed to get a work order and pricing for the construction and the cage for the closet to secure our supplies.

Financial Update:

- Last month we voted for \$100,000 for home field advantage
- We will have revenue to come in if we have volunteers to run concessions.
- We paid quite a bit of the long-term plan for baseball.

AD Update: No AD update.

Concessions/Volunteer Update:

- We are hurting on volunteers for concessions.

Artisan Faire Update: Potentially two people interested in stepping up to lead Artisan Faire for next year.

Marketing Update:

- Information about the Appleton North Booster Club will be on an insert during a basketball or wrestling flier. We can put the information on the website, as well with the middle schools fliers, Einstein and Roosevelt. This is a way to try to get some marketing out and recruit members for the Booster Board.
- For the next meeting, we will have three different branding logos that we could vote on.

Booster Website Update:

- Give messages out to Carrie, and she will put it on the website.

Membership Update:

- Facility expansion project meets tomorrow, more updates at next meeting.
- Keep coming up with list of people to join the board. We will review the list at next meeting. We need help with Artisan Faire and Concessions.
- Next meeting talk about having a concession person for fall, winter, and spring.

Sports Book Update: Waiting for the performance team pictures to make sports book.

Adjourn: Jodie Larsen motioned and Traci Henning seconded to adjourn at 8:50pm. APPROVED 15-0.