



Appleton North Booster Club - January 11, 2017 Minutes

Attendance: Christy Drymalski, Traci Henning, Kevin Herrling, Katy Hopp, RoseMarie Milani, Jim Pohlman, Randy Pope, Cari & Jay Trayner, Julia Squier, Chuck Van, Jane Zuck

- **Approval of Minutes** - Kevin motioned to approve minutes; Jim 2nd; passed unanimously
- **IRS Update** - 2014 abatement approved with no fines – hopefully other two will be approved also for same reason; might lose tax exempt status, but we will reapply; IRS requiring more time to evaluate abatement requests – should know about other 2 filings around mid February
- **New Members** – Jane has invited Carmen Schipper with freshman son Jackson to join booster; talk to people you know with younger and future North students and invite
- **Financial Update** – large transactions this month include fall participation \$15 per athlete contribution to all teams and paid \$50,000 for homefield advantage (turf); \$30,627.39 unreserved funds and \$43,628.37 in reserved funds; endowment balance is \$65,304.23; \$9000 fitness equipment in reserved funds might be released – Kevin will know by the end of the year – grant pending
- **Artisan Faire** – welcome new chair, Cari Trayner – experience with event planning with Harley; will meet with Linda to understand framework and responsibilities; Traci nominated Cari Trayner to the board; Julia 2nd; passed unanimously
- **Concessions** – working with the youth girls basketball club for tournaments over the next couple weeks; Jim will help with inventory this Saturday; aware of LBE event invoices - Karen in office will pay directly
- **Golf Outing** – Jim will be sending email soon to get first meeting on the calendar
- **AD Report (Kevin)** – Callie Pohlman is Red Smith student award winner; Kurt Salm was nominated by the Booster Club and was honored to accept and attend the Red Smith Banquet; Kevin has 2 tickets available for Red Smith banquet on Jan 17th (contact him if you would like the tickets); additional fundraising at the district level is pending for turf related projects including West's turf project
- **Membership** – Marketing is key to increasing membership; Carolyn will be assisting with that
- **Marketing** – looking to do a mailer and coordinate volunteering with marketing and membership; suggestions include monthly newsletter via constant contact and broader discussion how we promote the Booster Club in the community
- **Sports Book** – Postal Express still doing sports book – will take a little extra time given Don Holso's death; Booster Club sent flowers to Don Holso's funeral
- **Adjourned at 8 pm**