

**Appleton North Booster Club**  
**February 10, 2016**  
**Minutes**

**Meeting Called to Order:** 7:03p.m.

**Attendees:** Donna Garrity, Sheree Garvey, Traci Henning, Kevin Herrling, Katy Hopp, Mary Jarrett, Rose Marie Milani, Jim Pohlman, Randy Pope, Amy Schilling, Julia Squier, Tracey Tomassetti, Chuck Van, Jane Zuck

**Welcome and Approval of January Minutes:** Kevin Herrling made a motioned to approve and Katy Hopp seconded. **APPROVED** 14-0.

**New Business:**

- Set up meeting with each committee head, golf committee will meet next week.
- New push to raise funds for football fields to pay off North and East fields to HuTerra, then West will fundraise with the community so they can get their field.

**Financial Update:** - We usually receive the statement from Appleton, Educational Foundation as of 12/31/15 in early February. Amy Schilling has reached out to AEF and will provide an update next month. As a reminder, we maintain about a \$65k balance with AEF.

**Artisan Faire:** \$31,200K profit for 2015. The big variances are expenses like signs; however, it will not need to be purchased next year.

**Concessions/Volunteer Update:** We paid a \$1000.00 bill that was used for Lightening Bolt Explosion last year, as well as \$1000.00 Valley Popcorn for Lightening Bolt Explosion. Mike just called under our account and ordered from Pepsi and Valley Popcorn. In the future, they have to order for themselves or order thru the Booster Club.

We made \$1393.00 from concessions for basketball game against Kaukauna.

**Golf Outing Update:** A meeting will start next week.

**AD Update:** Girls basketball will have a regional home game.

**Marketing Update:**

- Booster Shirts – Jane looked into it but the quality wasn't what we were looking for. Katy spoke with EmbroidMe. Randy will look at Eagle Graphics out of Kaukauna.
- Yard Signs – update – slow to sell when the ground is frozen.

**Booster Website Update:**

**Membership –**

Gifts/apparel/logo – incentives for membership are: stadium blanket, flag, bag tag. Still working on car stickers.

Jackets for past new members were taken care of.

**Sports Book Update:** Received pictures online from Network Photography still need the disk.

**Open discussion:**

- Email list from constant contacts is complete; we would like a quarterly newsletter, FB Page, and Twitter to give updates to alumni and current families.
- Booster Board moving forward – will put out flyer for incoming freshmen and remaining basketball games.
- Fall Booster Bash – contacted by Stone Yard Chuck will speak with Bridget.

**Adjourn:** Kevin Herrling motioned to adjourn and Amy Schilling seconded at 8:04p.m.

**APPROVED 14-0.**