

Appleton North Lightning Booster
Board of Directors
February 12, 2014
MINUTES

Meeting Called to Order: 8:02 p.m.

Attendees: Sheree Garvey, Shawn Blessing, Amy Schilling, Mary Jarrett, Julie Bargholtz, Christine Blessing, Dave Brosman, Katy Eiden, Traci Henning, Jodie Larsen, Julia Squier, Carol Valk, Chuck Van, Kevin Herrling

Welcome and Approval of January Minutes: Dave Brosman moved to approve and Shawn Blessing seconded. APPROVED 14-0.

Public Discussion:

- In March, let Sheree know if you are returning, April bring forward names, May we vote them in.

Monthly Review of Statement-December and January:

- Amy/Julia – Bills should all be paid. Very little activity right now.

Concessions Update:

- Traci suggested that the announcer read a short positive message from the Appleton North Booster Club.
- Would like to get a foam board with concessions menu with Velcro.

Artisan Faire Update:

- Julie & Carol – brainstormed and tried to figure out how to increase some profit for the next Artisan Faire. New application is on the website. Will post on the Booster Club website who is accepted. Increased the fees to \$95 for no electricity and \$100 for electricity.
- Considering raising admissions prices from \$2 to \$3.
- Had some suggestions for advanced ticket sales and charge \$5 for a half hour earlier admission.
- Require that each vendor participate in raffle sales, going to need more room for the additional raffle sales.
- Have an opportunity for a fundraiser of \$250 from Thrivent for cookie sales; we have run out of cookies in the past.
- Artisan Faire is 2nd weekend in November

AD Report Kevin Herrling:

- Gave updates on sports.

- Working with a company called Side Affects to get new scoreboards inside.

President Report:

- Introduction and History of Booster Board with Fundraising and Purchases
- Mission of Board
- 5 year plan was developed by previous Booster Board members and has always been a working document for the Booster Board. Has not been updated since 2011.
- Presentation from Kevin in Building and Grounds and Appleton North Needs Assessment
 1. Field turf - \$919,548
 2. Plaza Entry - \$265,000
 3. Track resurface - \$125,000 (District help?)
 4. Press box - \$100,000
 5. Scoreboard - \$85,000
 6. Monument Sign - \$35,000
 7. Total - \$1.6 million

Next Steps:

Questions to consider:

- How much should be spent per year by the booster club?
- How much money is designated for the endowment fund?
- What is the purpose and intended usage for the endowment fund?
- What is our responsibility to the future of the booster club and how does that look financially?
- How are wants and needs determined? Who makes the final decisions?
- What do people need to make decisions next month? We have to decide what to do with the money. As a board we have to decide if we are going to designate money to capital projects or immediate needs now?

Sub-committee of board members and Kevin will meet to update the 5 year plan and address questions and bring back to the board meeting in March.

Members include: Carrie Minges, Jody Larson, Kevin Herrling, Amy Schilling and Shawn Blessing.

Kevin Herrling motioned and Shawn Blessing motioned to adjourn at 9:55 p.m.