

Appleton North Booster Club
February 11, 2015
Minutes

Meeting Called to Order: 8:02

Attendees: Chuck Van, Amy Schilling, Katy Hopp, Carol Valk, Carrie Minges, Karen Meyer, Kevin Herrling, Julia Squier, Traci Henning, Rose Marie Milani

Welcome and Approval of January Minutes: Kevin Herrling made a motion to approve and Amy Schilling seconded. **APPROVED** 11-0.

New Business:

- New Board member ideas – may have a smaller meeting to brainstorm.
- Succession planning meeting

Financial Update: We need to have the Artisan Faire to fund the \$100,000 for the home field advantage.

AD Update:

- Baseball conference patch – Booster has historically funded patches for conference patches.
- Amy Schilling makes a motion to provide up to \$1000.00 this year to fund conference patches and other awards at Kevin Herrling's digression, seconded by Traci Henning. Approved 12-0.
- Field Turf project – there may be some lack of communication with the project. We will make some phone calls and get it worked out.

Concessions/Volunteer Update:

- Volunteers go sign up for working games.
- Concessions – Tuesday's basketball game was a large turn out for concessions. Thank you to everyone who worked.

Artisan Faire Update:

- Vendor application online March 1st – need pricing, deadlines...
- Need someone to take this over asap!!

Marketing Update:

- Meeting scheduled by Chuck with Stoneyard
- End of the year event planning
- Branding concept example for next meeting

Booster Website Update:

- Kevin will get some pictures.
- The president email address will be added to the website.

Membership Update:

- Need new information about memberships.

Sports Book Update: Still waiting on pictures to move forward.

Open discussion: Need to order more buttons. We also need more cutters.

Adjourn: Carrie Minges motioned and Katy Hopp seconded to adjourn at 8:45pm. APPROVED – 12-0.