

Appleton North High School Sports Booster Club  
Board of Directors  
December 12, 2012  
MINUTES

**Meeting called to order:** 7:00 pm

**Attendees:** Julie Rohloff, Paula Vandehey, Traci Henning, David Holloway, Maureen Holloway, Shawn Blessing, David Brosman, Shalene Enz, Peggy Weber, Kevin Herrling, Julia Squier, Sheree Garvey, Jon Moeller and Kelly Burkert

**Public Discussion:**

- President Enz handed out the Monthly Highlights for October - November, 2012.
- Peggy Weber requested 10 minutes for Volunteer Committee at next meeting.
- Kevin Herrling requested 15 minutes at next meeting.

**Approval of November Minutes:** Paula Vandehey moved to approve minutes, Sheree Garvey seconded the motion. APPROVED 14-0

**Activities Director, Kevin Herrling:** Kevin shared the following information with the Board:

- Kenny Cardew received High School Top Play of the Year Award.
- Working with a company that replaces scoreboards, including getting the necessary advertisement to fund the boards. Hope would be to replace the ones in the gym soon as first priority.
- Post Crescent informed Kevin that the Girl's Golf Team and Boys Volleyball Team have best GPA of area teams.
- Recently attended a turf financing and construction class. Plans on creating a committee to discuss facility needs and priorities including possible football field turf.
- Signed a lease with Verizon which will provide monthly revenue to the AASD. Kevin will be requesting to use some of the lease revenue to fund a new sound system.
- Recently attended a Sportsmanship Summit in Stevens Point. Working to raise the level of sportsmanship at Appleton North.

**Red Smith Banquet:** Kevin explained that each Athletic Director nominates 5 athletes for the Red Smith Banquet to select one recipient. The Booster Club Board elects a recipient to represent the Appleton North Community. This person can be anyone that has contributed significantly to North athletics. Shalene nominated Dave Eastman as he was very involved in all levels of baseball, as well as community and church service. He was a second Father to many of the kids he coached over the years. Dave and Maureen Holloway were nominated as back-up to Dave Eastman. Shalene Enz moved to approve nominations, Paula Vandehey seconded the motion. APPROVED 14-0

**Marketing:** Sheree stated group is currently busy with Ultimate Fan Contest.

**Volunteers:** Peg Weber said overall doing well on filling Lead Positions. A few are still needed so an e-mail will be going out soon. They are considering the idea of having a parent liaison and Booster Club Board Member in charge of getting volunteers for concessions. This has been working very well with Julie Rohloff in volleyball and in the past with softball and baseball. Please e-mail Peggy with any thoughts on this concept.

**Membership:** Julie Rohloff said the Booster Club Membership spreadsheet has been updated and is available on the website. Decals are now available to be included with future Thank You notes sent to new members. Committee will be reporting out to the Board at the February meeting.

**Recruiting New Board Members:** Shalene reviewed the 2012/2013 Position List and the following positions need to be filled for the 2013/2014 school year:

- Vice President (Sheree Garvey)
- Secretary (Paula Vandehey)
- Treasurer (Dave Holloway)
- Membership Chair (Julie Rohloff)
- Sports Book
- Website (Julie Rohloff)
- Golf (Dave Holloway/Jeff Ropella)
- Volunteers (Kate Girouard) - Peg Weber will Chair one more year

**Adjourn:** Peg Weber made motion to adjourn, seconded by Paula Vandehey @ 8:12 pm 14-0.