

Appleton North Lighting Booster  
Board of Directors  
December 11, 2013  
MINUTES

**Meeting Called to Order:** 8:00 pm.

**Attendees:** Sheree Garvey, Shawn Blessing, Amy Schilling, Mary Jarrett, Christine Blessing, Katy Eiden, Traci Henning, Jodie Larsen, Pam Herrling, Julia Squier, Carol Valk, Chuck Van, Ranae Sommers, Carrie Minges, Kevin Herrling

**Welcome and Approval of November Minutes:** Kevin Herrling moved to approve and Shawn Blessing seconded. APPROVED 15-0.

**Public Discussion:**

- Two thank you notes from Coach Jaden and Coach Burt.

**Monthly Review of Statement:**

- Unreserved Funds went down because we have reimbursed school for things requested.
- Besides \$95 in checks that have not been cleared, checkbook is reconciled.

**AD Report Kevin Herrling:**

- There has been a group of students that has been fans of the girls' basketball team for three years, and we would like to do something for them, like a free t-shirt that Kevin has, or ticket for a free meal. We will talk to Dave and will inform the board of what will be done.
- April fun run that OSI does has changed their route this year, and it will end at North High School today.
- Alumni event planning has some really neat ideas for the homecoming alumni ball.
- Red Smith Nominees student awards, Tanner Daines, McKenzie Griesch, Maddie Boyd.
- No news on turf.
- Homecoming game next year is against Kimberly.

**President Report:**

- Feedback from General Membership – New to the board, we have never offered that before. We put the meeting notice on the website. We should list what we do in the newsletter.
- Red Smith Award Announcement – We had three nominees and Traci Henning was picked.
- 20 Year Anniversary Planning Committee – we can come up with an Ad Hoc committee to plan with this. Possibly get some people with membership to help.

**Concessions Update:**

- New Concession Area – Going well, due to the new location. We have cleared out the candy cart so we can sell athletic wear.
- NBBC and GBBC Concessions – Something new that we are doing, due to the fact that we overstocked after homecoming, we have been selling it to those clubs at cost due to the expiration dates on Pepsi.

- Management of funds when other committee's use concession food for events – when marketing is putting on an event, is it cost benefit? It is like a journal entry, it's a request by the chairperson utilizing the concessions, based on the dollar amount used, there is only a journal entry.

#### **Membership Update:**

- We have explored getting into the junior highs and give them a letter talking about the booster club at North, invite them to come to a game, if they bring their letter, give them a free car decal.
- We want to reach out to the parent liaisons and follow up with them about volunteering and joining the booster club.
- We want to put brochures at concessions. It's another way to advertise.
- We should reach out to the contacts that showed interest in the booster club.
- Signage is indoor concessions, and we will just transfer them outside.

#### **Volunteers/Lead Update:**

- Volunteers are not going very well, through January, some days have no one. Having a hard time filling the JV and freshman slots. We may have to shut down the concessions during the varsity game. We have all of the volunteers but have no lead. We can use the parent liaison for sports that have already passed, if they haven't volunteered for your one event, you can still volunteer.
- Katy Eiden and Traci Henning will do some cross referencing to see who all have not volunteered, and send out a letter to them. We have to be forward but a very approachable way.

#### **Website:**

- Carrie Minges needs help with information for the website, pictures, context. The information is old and stale. We need some material out there to attract people to the website. If you are a chairperson, we need to give Carrie an article, and Kevin Herrling can give some pictures. We want to show that we are a progressive group. Kevin will check with the Webmaster and see if we can update it.

**Adjourned:** Sheree Garvey motioned and Julia Squier seconded to adjourn at 9:19 pm.