

Appleton North High School Sports Booster Club
Board of Directors
August 8, 2012
MINUTES

Meeting called to order: 7:00 pm

Attendees: Paula Vandehey, Traci Henning, Ranae Sommers, David Holloway, Shawn Blessing, Christine Blessing, David Brosman, Katy Eiden, Julie Kloiber, Shalene Enz, Julie Rohloff, Peggy Weber, Kelly Burkert, Kevin Herrling, Jon Moeller, Julia Squier, Sheree Garvey, Lori Dougherty

Secretary Report: Peg Weber moved to approve minutes, Sheree Garvey 2nd the motion.
APPROVED 19-0

Treasurer Report: Dave Holloway distributed Fiscal Financial Reports for the months of June and July, 2012. The initial deposit of \$35,500 was deposited into our endowment fund in June. The Appleton Education Foundation will manage this fund. The 2012 Golf Outing made approximately \$18,000.

Vice-President Report: No Report

President Report: Shalene explained the importance of the Committee Chairs attending the monthly meetings. She accepted a \$1,000 Red Smith Award presented at a recent Timber Rattler Game.

President received request from Hannah and Alyssa for a donation towards their trip to London, England. Discussion was held about setting precedence. Paula Vandehey made a motion to deny, motion failed for lack of a second. David Brosman made a motion to table, motion failed for lack of a second. Additional discussion was held on how other requests for State All-Star Games have been handled. In those cases the checks have been written to the charity organization and not to the student. Julie Kloiber made a motion to approve \$100 to each, second by Ranae Sommers contingent upon 1) They attend event 2) Not against WIAA rules and 3) We develop a policy for similar requests in the future.
APPROVED 16-3

Concession Report: Traci Henning explained the ice machine company changed so now there is a one-time \$175 rental fee. Lori Dougherty made motion to approve, second by Ranae Sommers. APPROVED 19-0

Proposing to purchase a gas grill and propane tanks to use for grilling instead of the old charcoal grill. Motion made by Paula Vandehey to approve purchase not to exceed \$600, second by Jon Moeller. APPROVED 19-0

Volunteer Report: Peggy Weber distributed the Fall Schedule. They are looking for Board members to sign up for LEAD positions. Training will be scheduled so new members can learn how to be the lead at events. Works best if partner with someone that has been a lead in the past.

Marketing Report: Sheree Garvey said they are busy working on the September 14th Tailgate Party. They are getting name tags and decals for Booster Club Member. Sheree is going to recreate the Appleton North Booster Club Letterhead for use in correspondence. Will be placing a full color 4x4 ad wishing the fall athletes good luck for \$240.

Membership Report: Julie Rohloff said the membership committee created a task list and will reconvene to start working on the tasks soon.

Website Report: No Report.

Sports Book Report: Shalene said they are extending the deadline for ads. Color ads are also available. Discussion was held on the number of sports books ordered and if there are enough for all students. Kevin assured the group there are plenty of books, but will make sure each coach gets books for each of the athletes.

Craft Fair Report: Lori Dougherty said all spots in the craft fair are full!!

Golf Outing Report: Dave Holloway said they had another very successful event. Will be looking for new, younger golfers to attend next year's event.

Sports Award Display Report: No Report

Kevin's Report: Kevin discussed issues of keys being out in too many people's hands. He will be addressing this issue over the next few weeks. He is receiving several calls from other schools about our new softball press box. The freshman football field has new goal posts. He will have the coach's wish lists for our next meeting.

Old Business:

- Looking for someone to take over Website, 5-Year Plan and Treasurer positions for 2013

New Business:

- Sports clubs (especially bowling) is very interested in getting in the sports book. We will look at who is currently included in book compared to other criteria and discuss again at next month's meeting.

Adjourn: Sheree Garvey made motion to adjourn, second by Julie Rohloff @ 8:25pm