

**Appleton North Booster Club
Board of Directors
August 13, 2014
Minutes**

Meeting Called to Order: 8:05

Attendees: Mary Jarrett, Amy Schilling, Kevin Herrling, Jim Pohlman, Julia Squier, Darcey Brinkhoff, Karen Meyer, Joe Meyer, Traci Henning, Carrie Minges, Shawn Blessing, Chuck Van, Sheree Garvey, Ranae Sommers, RoseMarie Milani, Katy Hopp, Katy Eiden.

Welcome and Approval of June Minutes: Amy Schilling made a motion and Kevin Herrling seconded. APPROVED 17-0.

Member Introductions: Chuck Van Vice President, Sheree Garvey Past President, Mary Jarrett Secretary, Amy Schilling Treasurer, Kevin Herrling Athletic Director, Ranae Sommers, RoseMarie Milani, Jim Pohlman, Julia Squier, Darcey Brinkhoff, Katy Hopp, Karen Meyer, Joe Meyer, Traci Henning, Concessions, Carrie Minges, Shawn Blessing President, Katy Eiden.

Mission overview – Board Power Point Presentation: Next meeting.

- Transparency – the work that was done last year will be continued this year. How does people contact the board like coaches to ask for things.
- Alumni outreach – with 2015 being the 20th anniversary, what can we do to celebrate, and create a database for all of the alumni groups. Would like to focus on this for this school year.

Financial Update:

Motion to vote continuation of \$15 sports fee contribution. Amy Schilling Golf Outing takes a lot of work and raised \$16,000. Financial statements were reviewed. End of the year roll up discussed. Sheree Garvey makes a motion to continue the \$15 sports fee per athlete per sport per season and Ranae Sommers seconded it. APPROVED 17-0.

Student/Athlete booster expansion:

- There are different groups that do competitions like DECA, Debate, Forensics, HOSA, and Bowling Club for example. Darcey Brinkhoff and Julia Squier have a power point that they have been working on. We looked first at the bylaws and it says the booster board supports athlete program and activities. If we are looking at a way to expand, we do not want to take away at what we do currently, we have other programs in the school. We can support the athlete in the academic sense. Will explore options later.

AD Update: Stairs in the window in the press box is done, batting cage still is on hold, scoreboards are in, and field turf will be moving faster now. Right now we have a group (expanding the legacy) who has done a lot of work to show what the vision is and what the board will support. There is some fundraising for the expansion project and it has nothing to do with the Booster Board, the group has not come to us and asked for financial help as of yet. The Booster Board will support the mission.

- 20th anniversary – Homecoming September 26, 2014, football team is playing Kimberly, want to celebrate the alumni and welcome them back to North. It is the 20th graduating class.
- Facilities expansion/booster club – Football has asked for \$4500 for an end zone camera, \$1200 for GPS watches for the Golf team. Sheree Garvey made a motion and Amy Schilling seconded to give the money to those two teams.

Concessions Update: Prices are going up to reflect the costs going up. Hot Chocolate machine will hopefully go outside during football games. Would be nice to have leads for the football events, also need someone or a couple of people to shadow Traci Henning as a concessions chair.

Artisan Faire Update: Nothing to report.

Marketing Update: Nothing to report.

Membership Update: Carrie Minges, has meeting minutes on the website for past years. We will keep them online for now.

Volunteer Committee: Ranae Sommers said that during registration, we had some success with parents signing up for concessions.

Apparel Update: Haven't done much with it yet, however there is a lot of interest. Darcy Brinkhoff will talk with Mr. Herrling.

Sports Book: RoseMarie Milani will meet with Shalene Enz about getting the sports book information from her.

Public Discussion:

- Open – A former booster board member Jeff Badger an original Booster member and treasurer recently passed away. It would be nice to contribute flowers or to the foundation. Shawn Blessing makes a motion to send a card and a check for \$150.00 to the foundation, the Jeff Badger Memorial Fund and Kevin Herrling seconded it. APPROVED 17-0.
- Reminder next meeting 9/10/2014.
- Shawn Blessing motioned to adjourn at 9:40 p.m. and Kevin Herrling seconded. APPROVED 17-0.