

**Appleton North Booster Club**  
**August 12, 2015**  
**Minutes**

**Meeting Called to Order:** 7:05p.m.

**Attendees:** Linda Books, Katy Eiden, Donna Garrity, Sheree Garvey, Traci Henning, Kevin Herrling, Steve Hoeft, Katy Hopp, Mary Jarrett, Ricci Luken, Rose Marie Milani, Carrie Minges, Randy Pope, Jim Pohlman, Amy Schilling, Ranae Sommers, Julia Squire, Tracey Tomassetti, Chuck Van, Jane Zuck

**Welcome and Approval of June Minutes:** Amy Schilling made a motion to approve and Kevin Herrling seconded. **APPROVED** 20-0.

**New Business:**

- Review of meeting from 6/10/15

**Financial Update:**

- Review Summer Fund Raising
- Explanation of financial statement -
- Amy Schilling made a motion for \$3000.00 for coach's clinics to be used at the AD's discretion, and Jim Pohlman seconded it.  
**APPROVED** 20-0.
- Amy Schilling made a motion for a \$15.00 participation fee per athlete per sport/season, and Sheree Garvey seconded it.  
**APPROVED** 20-0.
- Booster Bash – Revenue for \$9,000.00 and expenses of \$4,000.00. We need to push our ticket sales. We can possibly change the date to shortly after back to school. The Stone Yard said that they would do it again. They did donate about \$2,000.00 and they rented a tent for us. People seem to like the pig roast. We can start it later than and shorten the time.
- Golf Outing – It went really well, we had a lot of good reception from the group of guys. It was a beautiful day. We also collected emails so we can send out a blast out for the save the date.

### **Artisan Faire:**

- We have all 147-vendor spots filled. Collected over \$16,000.00 so far, expecting an additional \$1200.00. There are 20% of new vendors.
- We will have concessions during the Artisan Faire.

### **AD Update:**

- Field Progress & Financing – Is the field going to be ready? Noon on the 21<sup>st</sup> of August is when the football field is going to be ready.
- A 3-D logo looks good.
- Funding aspect of the financing, the supplies were done by Gauthier. The Astro Turf made an agreement with Huterra and Huterra is responsible for the bill. We still have to raise the funds. We are going to do some crowd funding things.
- The track is on the capitol project list and the district will pay for it next year.
- Baseball project, going to order the wind screen that goes along the outfield, we have \$9,375.00 reserved for it.
- Wish List? We have needs that are coming due to be replaced since some items have been here for 20 years.
- Kevin Herrling made a motion for \$36,000 to approve the wish list, and Julia Squier seconded it. **APPROVED** 20-0.
- The two grounds guys are doing a great job on our landscaping.

### **Concessions/Volunteer Update:**

- New Organization Structure
- Fall Chair Person
- Table popcorn machine for a later date.
- We now have coke products, and we also ordered vitamin water.

### **Marketing Update:**

- Booster shirts – Hopefully we will have a sample of apparel, and then possibly order and sell Appleton North Booster Board Apparel.
- Homecoming? We want to invite the alumni again.
- Appleton North Booster Yard Sign – could sell for \$55 with one nameplate, a second nameplate for \$10.00. You could also put it on a wall hanger.

**Booster Website Update:** Please take a look at the website and give Carrie any updates.

**Membership Update:**

- Send out an email blast to remind people about events going on.
- Create an email list from Alumni, and Golf Outing, and membership.
- Working on putting an email list together.

**Sports Book Update:**

- We will make a page to thank our sponsors with the golf outing application on the backside of the page.
- All the past and present advertisers got an email asking them if they wanted to be in our sports book.

**Adjourn:** Amy Schilling made a motioned and Julia Squier seconded to adjourn at 9:15p.m. **APPROVED** 20-0.