

Appleton North Lightning Booster
Board of Directors
April 9, 2014
MINUTES

Meeting Called to Order: 8:02 p.m.

Attendees: Sheree Garvey, Amy Schilling, Mary Jarrett, Christine Blessing, Katy Eiden, Traci Henning, Jodie Larsen, Julia Squier, Carol Valk Chuck Van, Ranae Sommers, Carrie Minges, Kevin Herrling

Welcome and Approval of March Minutes: Carrie Minges motioned to approve and Amy Schilling seconded. APPROVED 12-0.

Public Discussion:

- Put golf outing on website, as well as updated pictures.
- Systematic Volunteers – Brainstorm ideas on what we are going to do differently.

Monthly Review of Statement March:

- Julia Squier & Amy Schilling – Interest/Gain on Endowment fund is \$8256.41.
- Some of the high membership received a \$5.00 check to the Lightning Bolt Store and five people haven't used it. They expire in six months.

AD Report Kevin Herrling:

- Ordered Baseball Scoreboards utilizing the \$45,000.00 reserved funds.
- Soccer Scoreboards for the JV fields utilizing the \$12,716.00 that was in reserved funds.
- Ordered Press Box stairs.
- Foul Ball Poles for Baseball ordered.
- \$9000.00 for Batting Cages will be used from the \$45,000.00 reserved funds.
- Sheree Garvey made a motion to spend \$1600.00 in advertisements for indoor scoreboards for the Booster Club to be on one of the panels, Ranae Sommers seconded it. APPROVED 12-0.
- Finalizing details for a facilities detail project and will be actively soliciting donations.

Concessions and Spring Sports:

- Outdoor concession storage has been cleaned out, and there is a hole in the wall.
- This year, we have been selling our product to a couple of groups and are using our equipment, and we have to restock it. We have been only charging them at cost for the food. We may want to consider renting the machines for a fee.

- Sheree Garvey motioned to charge \$50.00 to outside organizations to use our concessions and equipment per day. Amy Schilling seconded it. APPROVED 12-0.

5-Year Plan Update-Endowment:

- Last month we looked at a way to look at our funding structure and a guide was approved.
- The Endowment fund was established in December 2012, the recommendation to use interest earned to reduce the fundraising efforts of the teams.
- We have ruled out the option of establishing a scholarship fund.

Membership Nominations:

- Sheree has a nomination Jim Pullman, he is willing to serve on the board, and his wife will take over for 4 years when he is done.
- Rose Marie Milani is willing to be on the board for the Sports Book.
- Confirm the potential candidates for the board, send Bio to Sheree before next month's meeting.
- Sheree Garvey is willing to take over marketing next year.
- We do need two people to take over the Artisan Faire, to shadow this year to take it over next year.
- We will need a Vice President next year.
- We will need someone to shadow marketing this year.
- We will need someone to shadow concessions this year.
- When we have the Freshman Orientation night, we need to have a table for people to sign up.

Sheree Garvey motioned and Kevin Herrling moved to adjourn at 9:18 p.m.