



Appleton North Booster Club - April 12, 2017 Minutes

Attendance: Christy Drymalski, Traci Henning, Kevin Herrling, Katy Hopp, Jim Pohlman, Randy Pope, Cari & Jay Trayner, Julia Squier, Chuck Van, Jane Zuck, Karri Holmes, Katy Hopp, Carolyn Williamsen, RoseMarie Milani

- **Approval of Minutes** - Kevin motioned to approve minutes; Randy 2nd; passed unanimously
- **Football request for sled and chute** - \$5374; Jim made motion to approve \$5374 for this purchase; Randy 2nd; this would be their designated wish for fall 2017 usually submitted to AD; buy now so they can use over the summer; passed unanimously; we would really appreciate football parents volunteering for booster club concession events throughout the year; Randy will reach out to Rob Salm to connect with parents about volunteering
- **New Members** – Randy suggested getting students involved on the board; maybe asking captains to attend meetings on a rotational basis – again, educating/promoting everything the booster club does
- **Financial Update** – Give all bills, deposits, etc to Christy before May 31st (year-end); cash trail spreadsheet through the end of May by June meeting to Christy; Christy's last meeting will be May (moving with family to Atlanta) and we wish her and her family the best; we will vote Karri Holmes as new treasurer in May and Christy will work with Karri to transition the position; \$74,175.91 (\$25,627.81 is reserved funds) at Investor's Bank and \$68,636.84 in endowment fund; tarp not needed for wrestling; concrete pouring for softball batting cages will take place after softball season per request of Coach Mullen
- **Cali Pohlman request** – honored to have been selected to the WBCA All Star Game (will be played this summer in the Dells) and fundraising for MACC Fund; ad in program with \$300 donation; each student required to raise \$500; Kevin made motion to make a \$300 donation to the MACC fund; Jay 2nd; passed unanimously
- **AD Report (Kevin)** – Nate Werner was approved by BOE last night as our new AD; very organized, positive and former coach at North; will transition in June with Kevin and Kevin will invite to May and June meetings; April 19th is picture day; MaxPreps will come here on and present during 5th hour on Tuesday, April 18th at 11:45 am to give girls basketball top 20 in the nation award – big honor – National Guard will be here also to partake in the ceremony; redoing code of conduct code structure – 3 tier approach with improvements – emphasizing community service; Kevin will be sending email with new policy structure; Kevin has been investigating digital trophy case (\$10,000 initial investment cost and Mr. Huggins would be willing to contribute a portion) to incorporate military honorarium also; future ask to booster club to contribute; maybe auction past trophies/awards at community event after recording digital copy?
- **Artisan Faire** – 77 applications; 55 returning and 22 new; Cari's email: cctrayner@yahoo.com; got new key for PO Box
- **Concessions** – up and going for spring; new track meet on 5/12; could use Lacrosse lead?
- **Golf Outing** – send out constant contact email about golf outing; planning meeting tomorrow night; get foursome teams together and sign up
- **Marketing** – video session worked well and got numerous athletes from many sports; Carolyn shared script and is tweaking to make it 1 minute long; Carolyn will email final script to group; once video is done, look to do quarterly newsletter next year (upcoming dates/events, new purchases, sport team updates, welcome new members, AD corner)
- **Sports Book** – winter book done next week; spring picture day coming; look at other options because of delay of book – change next year?; will probably not break even as sponsorship is down because other individual sport programs are pulling from sports book base
- **Adjourned at 8:30 pm – May and June meeting (Stoneyard after June meeting); off July**