



Appleton North Booster Club – October 11, 2017 Minutes

Attendance: Jim Pohlman, Julia Squier, Tracy Schipper, Kattie Ambrosius, Jay & Cari Trayner, Nora Pownell, Nate Werner, Greg Otto, RoseMarie Milani, Karri Holmes, Tracey Tomassetti, Jane Zuck who introduced Chuck Hardy who is interested on serving on the board – son is Charlie

- **Approval of Minutes** - Jim motioned to approve minutes; Cari T 2nd; passed unanimously
- **New Board Member** - Jim motioned to elect Nora Pownell to the board; Jane 2nd; passed unanimously
- **New Business**
 - Men's Basketball – new basketball requests for program; we are requesting more information and a timeline for needed items; we will vote at the next meeting
 - Hallway Graphic's Project – looks awesome and many are complimenting regarding how it looks; we are interested in continuing project on additional walls and commons doors
 - Women's Hockey Co-op Change – Appleton schools will be potentially joining Xavier co-op - Stars; research still needs to be done
 - Women's Navy Golf Shirts – revisit and consider funding in spring once Nate reveals his AD budget and the uniform rotation; golf season is over
 - Gym Scoreboard – Sponsor request from UW – Rock County for scoreboard space or floor space if giving a \$2000-\$2500; Nate will find out more specifics
 - Discount Tire Donation – interested in working with Appleton North to support various projects; Jay has been in touch regarding various needs
 - Costco Water Donation – thank you Costco for again donating pallet of water
 - Social Media – Nora/Carrie – Nora updating now and will connect with Cari T about Artisan Faire updates; investigating Constant Contact; Jay has alum name to give Nora who will assist with social media
- **Financial Update** – Balance at Investors is \$96,418.78, plus \$72,719.37 in the endowment, so total \$169,138.15; athletic requests (reserved funds) and coaches' clinics paid, constant contact paid, postal express PO box, button photo expense to pay; Jay will reach out to someone from Foundation regarding info about our fund
- **AD Report** – under new business
- **Artisan Faire** – signs ordered and will be placed at various locations on the northside; reaching out to coaches regarding student volunteers; distributed signs to various business locations; Jim will look into media postings of the event; Cari will send PDF of flyer to all – let her know if you would like a sign or have a good location for a sign
- **Concessions** – balance is \$10,561.74 with some bills to pay; Nate will email heads up regarding additional playoff games
- **Golf Outing Update** – thanks you notes were sent to all sponsors
- **Membership** – Jane received 9 additional memberships, 6 life-time; only 2015 was greater than this year
- **Marketing** – David Robinson willing to assist with the ordering/distributing metal lightning yard signs
- **Sports Book Sponsorship** – Karri suggested drafting a letter with donation levels, addressing the sports book sponsorship; also suggested to start with list of sponsors and divide among members to make personal phone calls
- **Adjourned at 8:30 pm**

****Next meeting: Wednesday, November 8th at 7 pm in the Lightning Room**