



Appleton North Booster Club – November 8, 2017 Minutes

Attendance: Jim Pohlman, Julia Squier, Tracy Schipper, Kattie Ambrosius, Jay & Cari Trayner, Nora Pownell, Nate Werner, RoseMarie Milani, Tracey Tomassetti, Jane Zuck, Chuck Hardy, Amanda Stuck – interested in serving on the board, Randy Pope, Carolyn Williamsen, Hannah Herzog

- **Approval of Minutes** - Jane Z motioned to approve minutes; Jim p 2nd; passed unanimously
- **New Business**
 - New board member nominations – Jim made a motion to nominated Chuck Hardy, son Charlie is a freshman in football and baseball, & Hannah Herzog, former North graduate who's interested in athletic administration; Randy Pope 2nd; passed unanimously; Chuck will be helping Tracy Tomassetti with volunteers and Hannah is helping with social media/marketing
 - Sportsbook update - RoseMarie sent personal, hand-written thank yous to the past sportsbook advertisers indicating we will follow up with them regarding future fundraising activities; will share excel spreadsheet with other groups like golf, artisan faire and marketing
 - Men's Basketball – Coach Street is now aware team meals taken care of by parents; ipads will be used at all levels; uniform is to create a unified look for game day – Nike jacket, pants, shooting shirt; Jim made a motion for \$1620 for 2 ipad pros, cases and tripods; Carolyn 2nd the motion; passed unanimously
 - Discount Tire Donation update – corporate now handling sponsorships, so on hold
- **Financial Update** – Balance at Investors is \$85,182.87, plus \$73,945.61 in the endowment, so total \$159,128.48; membership has increased, additional \$3100 deposit this month; expenses include Artisan Faire tickets, postal express mailbox rental and constant contact payments; working on opening main account at Community First Credit Union
- **AD Report** – winter sports has started; Women's Hockey Co-op Change update – being brought to principal's meeting – survey of parents from Appleton North showed majority do not favor; hoping for best for football team; 2 soccer coaching resignations and in the process of interviewing and posting – hoping to post for boys right away
- **Artisan Faire** – checking in with coaches regarding student volunteers for Sat; girls basketball team put out yard signs; things are progressing; 2 vendors cancelled, one has been replaced – looking for 1 other
- **Concessions** – balance is \$ 11,431.73; play-off games helped the bottom line; look into purchasing a pretzel machine for inside; better communication to teams regarding volunteer needs during events – Jay will brainstorm ideas with Nate
- **Golf Outing Update** – no report
- **Membership** – deposit of \$3100 this month; increasing and going well
- **Marketing** – Nora is updating website; added volunteer link for faire and sent email with constant contact regarding faire volunteers; PayPal in the works and promotional video will be posted to website; Facebook up and running – remember to like it and share it; looking to purchase booster board shirts with team theme; adding new wall mural on website; Carolyn suggested “pre-roll” advertising in lieu of sportsbook advertisers as a possibility
- **Adjourned at 8:22 pm** ****Next meeting: Wednesday, December 13th at 7 pm in the Lightning Room**